

The Basement of The Betsy Touts New B Bar

A Seductive Speakeasy by Callin Fortis

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The B Bar in the basement of The Betsy Hotel.

Echoing the privileged pomp of Prohibition days, the B Bar in the basement of The Betsy has just opened in Miami Florida, offering a sumptuous take on a speakeasy, designed by Callin Fortis of Big Time Design Studio.

Guests make their way down a wood-paneled staircase into a jewel box-esque space in opulent shades of red, lavender and deep purple, offset by a highly reflective, black vinyl ceiling. Hand-cut crystal lamps cast glinting shadows across low-slung burgundy velvet couches.

"The B Bar is intentionally crafted with French, mid-century contemporary styling which rests delicately on top of true nightclub bones," said Fortis.

Fortis has been crafting decadent nightclub dens for over 20 years, designing spaces like Crobar, Gatecrasher, Cameo, Rain and Vinyl.